

**Exam. Code : 108601**

**Subject Code : 2151**

**B.Sc. Fashion Designing I<sup>st</sup> Semester**

**CONCEPT OF FASHION**

**Paper—II**

Time Allowed—Three Hours] [Maximum Marks—50

**Note :—**Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **fifth** question may be attempted from any section. All questions carry equal marks.

**SECTION—A**

1. What is fashion ? Give a comparison between fad and classic.
2. Define fashion forecasting. Discuss how long term and short term forecasting is important for fashion industry.

**SECTION—B**

3. Discuss the theories of origin and evolution of fashion.
4. Explain the various principles of fashion.

### SECTION—C

5. Differentiate between fashion and anti fashion.
6. Explain the socio-cultural and economic factors affecting fashion.

### SECTION—D

7. What is fashion cycle ? Discuss the broken cycle and obsolescence of fashion.
8. Compare trickle down and trickle across theories of fashion.